



APEX DYNAMICS, USA

First In Helical Technology...

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NEWS RELEASE

For Immediate Release

Contact: Phil Shaw

Apex Dynamics USA Approved to Join Rockwell Automation Encompass Program

Holbrook, NY (September 10, 2008) - Apex Dynamics USA, a manufacturer of high precision planetary gearheads, announced it's acceptance as a member of the Rockwell Automation Encompass Program for the Americas regions.

Apex Dynamics USA participates as an Encompass™ Product Partner in the Rockwell Automation PartnerNetwork™. Through Encompass Product Partners, customers can quickly locate complementary products that best solve any application challenges. These products are critical components or connectivity solutions that extend and enhance Rockwell Automation installations.

“We are extremely excited about becoming a Rockwell Automation Encompass™ Product Partner,” said Steve Buckley, President of Apex Dynamics USA. “Rockwell Automation is a leader in industrial automation and we are proud to be associated with them. This partnership is important in today’s industrial market, which has been migrating toward servo orientated driven systems in all market segments. The use of high precision planetary gearheads on these systems improve overall efficiencies and control of each axis as well as decreases the costs and improves through put.”

“Apex Dynamics high precision planetary product line is an ideal complement to the Encompass™ program,” according to Phil Shaw, VP of Sales and Marketing for Apex Dynamics USA. “With over 7000 size and ratio combinations and inherent connectivity to all Allen-Bradley® motors, increasing available solutions and optimizing each application, make the Apex product breadth the perfect solution for today’s advanced servo technology”

For more information on Apex Dynamics USA, please contact Phil Shaw, Apex Dynamics USA, 1363-10 Lincoln Avenue, Holbrook, NY 11741. Phone: (631) 244-9040. Email: philshaw@apexdynamicsusa.com or visit www.apexdynamicsusa.com.

About Rockwell Automation

Rockwell Automation, Inc. (NYSE: ROK), is a leading global provider of industrial automation power, control and information solutions that help manufacturers achieve a competitive advantage for their businesses. The company brings together leading global brands in industrial automation that includes Allen-Bradley® controls and services and Rockwell Software® factory management software. Headquartered in Milwaukee, Wis., the company employs about 20,000 people serving customers in more than 80 countries.

About Apex Dynamics USA

Apex Dynamics USA, a division of Apex Dynamics Inc, is a global leader in the development and production of High Precision Planetary Gearheads. With Facilities in Thirteen countries, Apex Dynamics Inc is an ISO 9001 certified supplier committed to providing innovative geared solutions that provide customers with reliable, cost effective planetary gearhead products on time, every time!